

TOURISM

EXAMINATION SCHEME

The subject will be examined as a composite paper made up of two papers-papers 1 & 2 to be answered in 2 hours 30 minutes.

Paper 1: will comprise 40 multiple choice questions drawn to cover the entire syllabus.

Candidates will be required to answer all the questions in 40 minutes for 40 marks.

Paper 2: will consist of two Sections, A and B.

Section A: will consist of ten restricted-response essay questions, all of which must be answered for 40 marks. Candidates are advised not to spend more than 50 minutes on this section.

Section B: will consist of 5 essay type questions of which candidates will be expected to answer any 3 questions only for 60 marks in one hour.

Sample Objective Items

1. Tourism can be defined as a
 - A. permanent movement of people to other countries in search of work.
 - B. temporary movement of people to destinations outside where they live.
 - C. temporary movement of people for recreation, leisure or business.
 - D. permanent change in location of people within a country.

2. Which of the following is an outstanding benefit of tourism to an economy?
 - A. Manpower training
 - B. Rapid industrialization
 - C. Foreign exchange earning
 - D. Geographical mapping

3. Which of the following is **not** a major component of tourism?
 - A. Attraction
 - B. Accessibility
 - C. Ecotourism
 - D. Amenity

4. Which of the following statements **best** describes excursion?
 - A. Internal movement to destinations which involve overnight stay
 - B. Long trips which do not involve overnight stay but require accommodation
 - C. Short trips between two countries which involve overnight stay
 - D. Short trips which do not involve overnight stay

5. Which of the following is a prominent business resort in Nigeria?
 - A. Tinapa Resort, Calabar
 - B. Old Oyo National park
 - C. Lagos Bar Beach
 - D. Centre for Black culture and Arts, Osogbo

6. For how long is a passport normally valid?
 - A. 3 years
 - B. 4 years
 - C. 5 years
 - D. 20 years

7. When a passenger fails to obtain a required compulsory vaccination and health certificate before travelling to another country, the passenger will normally
 - A. be deported or quarantined.
 - B. be made to pay a fine in millions of dollars.
 - C. have to remain at the airport indefinitely unattended to.
 - D. be taken to a psychiatric hospital as punishment.

8. A good way of beginning a successful tourism company is by
 - A. borrowing loans and starting really big.
 - B. developing a vision of how you would build up the business.
 - C. competing aggressively with the market leader.
 - D. hiring a team of consultants from abroad.

Short structured questions

1. State briefly, the four forms of tourism. (4 marks)

2. The table below contains tourist attractions in Nigeria and their locations. Copy the table and fill in the blank spaces.

S/No.	Tourist attractions	Locations
1.	Obudu Cattle Ranch
2.	Bar Beach Resort
3.	Bauchi
4.	Kainji

3. Name the four parts of a VIP service process.

Sample essay questions

QUESTION 1:

- (a) What is tourism? (4 marks)
- (b) Highlight **five** reasons why people travel. (10 marks)
- (c) State **three** financial support services in tourism. (6 marks)

QUESTION 2:

- (a) Distinguish between travel agency and travel agent . (4 marks)
- (b) Outline **five** characteristics of a good travel agent. (10 marks)
- (c) Highlight **three** functions of travel agency. (6 marks)

QUESTION 3:

- (a) Outline **five** major functions of the Nigerian Tourism Development Corporation (NTDC). (10 marks)
- (b) What is the relationship between the Federal Ministry of Culture, Tourism and National Orientation (FMCT/NO) with Nigerian Tourism Development Corporation (NTDC)? (4 marks)
- (c) Highlight **three** roles of the National Institute for Hospitality and Tourism (NIHOTOUR) in Nigeria. (6 marks)

